

Loring Randolph Appointed Artistic Director of the Americas of Frieze Art Fairs

Frieze Art Fairs announced today the appointment of Loring Randolph as the Fairs' new Artistic Director (Americas) starting in mid-October. In her new role, Randolph will play a key role in determining the vision, strategic goals, and content of Frieze New York, in coordination with Frieze Fairs Director Victoria Siddall. Randolph will act as a liaison for galleries, collectors and curators from throughout the Americas.

Randolph joins Frieze from the New York-based gallery Casey Kaplan, where she was partner. At the gallery, she was integral in determining the strategy, concept and implementation of the gallery program; cultivating and maintaining client, curator, and artist relationships; and generating sales to private and public collections. She also coordinated and facilitated gallery exhibitions, solo exhibitions at institutions, artist presentations at Documenta and biennales, and the production of various publications, in addition to representing the gallery for 11 years at major art fairs around the world. Randolph holds a Masters in Arts Business from Sotheby's Institute in London where she wrote her thesis on the contemporary art market in London, and a BFA in Graphic design and BA in Art History from the University of Michigan.

"Loring will bring dynamism and new perspectives to her role as Artistic Director (Americas), I am thrilled to welcome her to the Frieze team and I am really looking forward to working with her on Frieze New York," said Victoria Siddall, Director, Frieze Fairs. "As a former exhibitor, Loring brings an invaluable perspective that will help us continue to improve all aspects of what we do for our exhibiting galleries, whose groundbreaking presentations are the core of the Fairs. She also brings experience and expertise in the New York art world and the Americas that will continue to grow our partnerships with galleries, museums, collectors, and artists across the region, as well as to engage with our community in the city."

Frieze

“I am delighted to be joining Frieze, to build on the integrity of Frieze New York and continue to grow the Frieze presence throughout the Americas,” remarked Randolph. “I have participated for many years in Frieze Art Fairs as an exhibitor and my perspective in this regard offers some unique insights into my new role. Frieze is a progressive organization that is poised for growth, and I greatly look forward to working with my colleagues—the array of world-class galleries, curators, writers and collectors that partner with the Frieze fairs—to present an unparalleled experience at Frieze in the quality of gallery presentations by today’s most significant international artists.”

Randolph will take up her role at Frieze in mid-October.

— End.

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Notes to Editors:

Frieze is the leading platform for modern and contemporary art for scholars, connoisseurs, collectors and the general public alike. Frieze comprises three magazines—*frieze* magazine, *Frieze Masters Magazine* and *Frieze Week*—and three international art fairs—Frieze London, Frieze Masters and Frieze New York. Additionally, Frieze organizes a program of special courses and lectures in London and abroad through Frieze Academy.

Frieze was founded in 1991 by Matthew Slotover and Amanda Sharp, with the launch of *frieze* magazine, the leading international magazine of contemporary art and culture. In 2003, Sharp and Slotover launched Frieze London art fair, which takes place each October in The Regent's Park, London. In 2012, they launched Frieze New York, which occurs each May in Randall's Island Park, and Frieze Masters, which coincides with Frieze London in October and is dedicated to art from ancient to modern. Frieze fairs are sponsored by global lead partner Deutsche Bank.

Victoria Siddall serves as Director of Frieze London, Frieze New York and of Frieze Masters. Victoria has been with Frieze since 2004 and launched Frieze Masters in 2012. She is also co-chair of Studio Voltaire's (London) board of trustees.

Jo Stella-Sawicka is Artistic Director for Europe, Middle East, Africa and Russia. She was previously Deputy Director of Frieze Art Fair joining in 2011 for the launch of Frieze New York (2012). Before working at Frieze she was Director at Stephen Friedman Gallery, London. She is a trustee of the Institute of Contemporary Arts, London. She is also on the Round Table group advising on the Crossrail contemporary art commissioning programme.