





# Lupita Nyong'o Added to Special Marvel Studios' BLACK PANTHER Event at the Apollo Theater, Joining Co-Star Chadwick Boseman and The Atlantic's Ta-Nehisi Coates

## The Apollo, The Atlantic, and AFROPUNK to Live-Stream Exclusive, Sold-Out Event

# Tuesday, February 27 at 7:30PM EST #BlackPantherAtApollo

New York, NY and Washington, D.C. (February 26, 2018)-The Apollo Theater in collaboration with The Atlantic announced that Oscar-winning actress Lupita Nyong'o will join her Marvel Studios' BLACK PANTHER co-star Chadwick Boseman for a sold-out conversation about the film, taking place tomorrow, Tuesday, February 27 at 7:30PM EST at the Apollo. In addition to providing hundreds of free tickets to a number of Harlem organizations and their constituencies, the event will be live-streamed by the Apollo, The Atlantic, and AFROPUNK-making the conversation available to fans and audiences worldwide.

The event, announced Thursday evening, comes at a moment when Marvel Studios' BLACK PANTHER continues to land rapturous praise and smash box office records in its opening week. Boseman stars as T'Challa, the first black superhero in the Marvel franchise, and Nyong'o as the spy Nakia—performances which, like the film, are receiving universal acclaim. They will be interviewed by Ta-Nehisi Coates, national correspondent for The Atlantic and current scribe of Marvel Studios' BLACK PANTHER comics, whose writing and depiction of the fictional African nation of Wakanda influenced the film.

As part of this initiative, the Apollo and The Atlantic are making courtesy tickets available to a number of Harlem organizations, whose constituencies are invited to screen the film at the AMC Harlem 9 before proceeding to the Apollo's famed stage for the conversation featuring Boseman, Nyong'o, and Coates.

Marvel Studios' BLACK PANTHER, which has been heralded as embracing diversity in film and encouraging critical conversations about the state of the current cinematic landscape, provides a significant topic of discussion for both the Apollo Theater's Harlem stage and The Atlantic. This event continues The Apollo's long history as a facilitator and community convener for conversations on important, socially, and culturally relevant issues to Harlem, New York, and the nation. Similarly, throughout its 160 years, The Atlantic has been a vehicle for the most urgent writing on matters of race, justice, and equality-and has sparked global conversation on the most consequential issues of our time.

Additionally, AFROPUNK, the culture collective and presenter of global arts festivals, will participate as a marketing partner.

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### About The Apollo Theater

The legendary Apollo Theater—the soul of American culture—plays a vital role in cultivating emerging artists and launching legends. Since its founding, the Apollo has served as a center of innovation and a creative catalyst for Harlem, the city of New York, and the world.

With music at its core, the Apollo's programming extends to dance, theater, spoken word, and more. This includes special programs such as the blockbuster concert *Bruno Mars Live at the Apollo, 100: The Apollo Celebrates Ella*, the annual Africa Now! Festival, and the recent New York premiere of the opera *We Shall Not Be Moved*. The Apollo is a performing arts presenting organization that also produces festivals and large-scale dance and music works organized around a set of core initiatives that celebrate and extend the Apollo's legacy through a contemporary lens; global festivals including the Women of the World (WOW) Festival and *Breakin' Convention*, international and U.S.-based artist presentations focused on a specific theme; and Special Projects, multidisciplinary collaborations with partner organizations.

Since introducing the first *Amateur Night* contests in 1934, the Apollo Theater has served as a testing ground for new artists working across a variety of art forms and has ushered in the emergence of many new musical genres—including jazz, swing, bebop, R&B, gospel, blues, soul, and hip-hop. Among the countless legendary performers who launched their careers at the Apollo are D'Angelo, Lauryn Hill, Machine Gun Kelly, Miri Ben Ari, Ella Fitzgerald, Sarah Vaughan, Billie Holiday, James Brown, Michael Jackson, Gladys Knight, Luther Vandross, and Stevie Wonder; and the Apollo's forward-looking artistic vision continues to build on this legacy.

### About The Atlantic

Founded in 1857 and today one of the fastest growing media platforms in the industry, <u>The Atlantic</u> has throughout its history championed the power of big ideas and continues to shape global debate across print, digital, events, and video platforms. With its award-winning digital presence TheAtlantic.com and CityLab.com on cities around the world, The Atlantic is a multimedia forum on the most critical issues of our times—from politics, business, urban affairs, and the economy, to technology, arts, and culture. The Atlantic is celebrating its 160th anniversary. Bob Cohn is president of The Atlantic and Jeffrey Goldberg is editor in chief.

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