

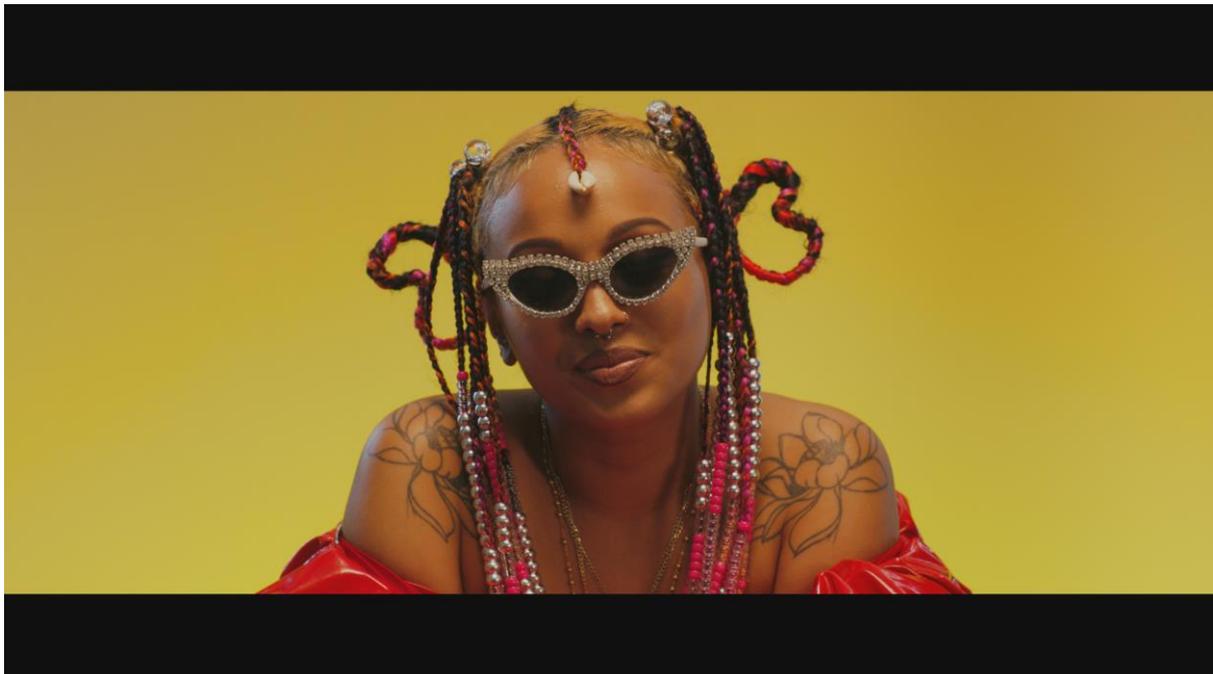
FOR IMMEDIATE RELEASE

**Frieze and Gucci Collaborate to Present 30th Anniversary Celebration of
The Second Summer of Love**

Debuting commissioned videos by artists Jeremy Deller, Arthur Jafa, and Wu Tsang, and emerging video artist Josh Blaaberg inspired by the international explosion of electronic music and rave culture that launched in 1988-1989

Wu Tsang's film *INTO A SPACE OF LOVE* will be the first to premiere on Friday May 4th, at Frieze New York's Talk Space in Randall's Island Park.

The screening will begin at 5:00 pm, followed by talk with the artist, Wu, and members of the cast.



Courtesy of the artist. © Wu Tsang.

(NEW YORK, NY) – In a major new program launching this year, Frieze and Gucci will collaborate to celebrate the 30th anniversary of the crest of the acid house wave, the Second Summer of Love. Launching in the summer of 2018, the four-part collaborative series is produced by Frieze's new creative production house, Frieze Studios. For its inaugural presentation, artists **Jeremy Deller**, **Arthur Jafa**, and **Wu Tsang**, and emerging video artist **Josh Blaaberg**, have been commissioned to create films inspired by and springing from the pioneering summers of 1988 and 1989 in the United Kingdom. Through a series of films and events, **The Second Summer of Love** is exploring not only the roots of the house music phenomenon, but also its enduring impact on international contemporary culture.

Thirty years on, the vast impact of the Second Summer of Love can be seen in almost every facet of musical culture. The radical youth movement that exploded around acid house has been as influential as its original counterculture predecessor from the late-60s, and its echoes can be heard everywhere, whether in contemporary house, Berlin techno, or beyond. Just as importantly, the visual markers of acid house and its successors can also be seen throughout contemporary culture, from street style to the catwalk, to its influence on the lives and work of contemporary artists.

The Second Summer of Love asks four artists to explore the legacy of seminal dance music scenes and the social and political histories behind club and rave culture. **Amanda Sharp, co-founder of Frieze**, said – “The collaboration with Gucci is Frieze Studios’ first major project. Frieze and Gucci share a desire to support and project the voices of artists. By collaborating with artists on these films it’s exciting for the art world to expand its audience.”

Wu Tsang’s film *INTO A SPACE OF LOVE* will premiere this **Friday May 4th**, at **Frieze New York’s Talk Space** in Randall’s Island Park. *INTO A SPACE OF LOVE* is a magical realist documentary that explores the legacies of house music rooted in New York underground culture. The screening will begin at **5:00 pm**, followed by talk with the artist, Wu, and members of the cast.

The initiative will debut over the coming year on Frieze and Gucci channels and through select cultural events. The series will be accompanied by 4 x 60” prelude films directed by creative duo Adam Csoka Keller and Evelyn Benčíčová.

About the Artists:

- **Wu Tsang** is an award-winning filmmaker and visual artist. Her projects have been presented at museums and film festivals internationally, including MoMA, Guggenheim, Whitney, LACMA, Tate Modern, Stedelijk, Berlinale, Hot Docs, and SXSW. Wu was a 2016 Guggenheim Fellow (Film/Video) and is currently shortlisted for the 2018 Hugo Boss Prize. Her first feature film *WILDNESS* (2012) which tells the story of LA club, The Silver Platter, and the LGBTQ community it supported, premiered at MoMA’s Documentary Fortnight Festival and won ‘Best Documentary’ at Outfest Los Angeles.
- **Jeremy Deller** won the Turner Prize in 2004 and was selected to represent Britain at the 2013 Venice Biennale. Much of his work focuses on social history, often shining a light on the pressure points where pop culture and politics collide. One of his best-known works is the massive performance *Battle of Orgreave* (2001), a re-staging of an infamous clash between striking miners and the police in 1984. His work has also included a life drawing class with Iggy Pop at the Brooklyn Museum, a film about Depeche Mode fans, and traveling across America towing a car destroyed in a Baghdad bomb attack.
- **Arthur Jafa** is a cinematographer, filmmaker, and visual artist whose work meditates on and explores African American identity, culture and politics. His 2017 found-footage video, *Love Is The Message, The Message Is Death*, set to Kanye West’s “Ultralight Beam,” received critical acclaim at its premiere in New York and subsequent US tour. Jafa was the cinematographer for Julie Dash’s *Daughters of the Dust* (1991) and Spike Lee’s *Crooklyn* (1994). Jafa’s work has been exhibited at Artists Space, the Whitney Biennial, the ICA Philadelphia, MCA, Detroit, MOCA LA, Serpentine Galleries, London, and museums around the world.
- **Josh Blaaberg** is an emerging video artist, whose work spans both the film and art worlds. He has recently been commissioned by Channel 4’s art strand ‘Random Acts’ and the British Film Institute. His work has been presented at Sundance Film Festival and SXSW.

About Gucci:

Art and cinema are both powerful creative forces that inspire and unite people across cultural and national boundaries. That is the viewpoint behind Gucci working with partners including LACMA, The Film Foundation, Frieze Masters and the Tribeca Film Institute to celebrate visionaries who have redefined the landscape of their crafts.

Gucci is proud to again partner with Frieze on this ambitious project to document artists' perspectives on a contemporary cultural movement.

About Frieze Studios:

Frieze Studios is a new creative production house initiating collaborative projects which bring art and cultural criticism to life. For 27 years Frieze has showcased the world's most engaging artists in Frieze Magazine and at Frieze Art Fairs. Frieze Studios has been created to provide that expertise to galleries and through partnerships with leading brands.

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