

Brooklyn Public Library Announces First "People's Ball"

Celebrating Freedom of Expression at the Central Library on Grand Army Plaza on Saturday December 1



BROOKLYN (October 25, 2018)— Brooklyn Public Library (BPL) will present the first **People's Ball**, on **Saturday December 1** from **7 p.m. to midnight** at the historic **Central Library at Grand Army Plaza**. Standing in stark contrast to the ultra-exclusive fashion galas that dominate the society pages each fall and spring, the People's Ball at Brooklyn Public Library is a free event, offering New Yorkers of all ages and backgrounds the opportunity to walk the red carpet and celebrate the daring and singular style of their neighbors from every corner of Brooklyn and New York City.

The Central Library at Grand Army Plaza will be outfitted for the event with a catwalk, open for 15 minutes every hour, for party-goers to show off their most daring ensembles. BPL's professional

photographer will capture images from the catwalk on <u>@bpl_presents</u> and party-goers can dance to music from local musicians and DJs throughout the night.

"Dressing up is not a privilege. In fact, cutting-edge, fabulous style has nothing to do with exclusive highpriced galas and corporate fashion events. It belongs to the streets and to the people for whom dressing up is an act of creativity and freedom," said László Jakab Orsós, BPL's Vice President of Arts and Culture. "Brooklyn Public Library is devoted to breaking down barriers that keep New Yorkers from experiencing the cultural riches that our great city has to offer, and our hope is that the People's Ball will be a reflection of how much imagination and ingenuity can be found around us and how much joy occurs by exercising our basic rights to be free."

The People's Ball extends BPL's mission to provide access to educational, economic, and cultural enrichment opportunities of the highest quality to the 2.6 million people who call Brooklyn home.

The event is free, but RSVPs are encouraged <u>at this link</u>. Follow <u>@bplpresents</u> for updates about special guest hosts, DJs, and food and drink specials, and join the conversation by tagging #BPLPeoplesBall and #BPLPresents.

About Brooklyn Public Library

Brooklyn Public Library (BPL) is an independent library system for the 2.5 million residents of Brooklyn. It is the fifth largest library system in the United States with 60 neighborhood libraries located throughout the borough. BPL offers free programs and services for all ages and stages of life, including a large selection of books in more than 30 languages, author talks, literacy programs and public computers. BPL's eResources, such as eBooks and eVideos, catalog information and free homework help, are available to customers of all ages 24 hours a day at our website: https://www.bklynlibrary.org

Media Contacts

Julie Danni / Sarah Morris Resnicow and Associates jdanni@resnicow.com / smorris@resnicow.com 212-671-5173 / 212-671-5165

Fritzi Bodenheimer Brooklyn Public Library FBodenheimer@bklynlibrary.org 718-230-2402

Image Credit

Models: Selvon Smith, BPL's VP of Information Technology, with Alexis Davis. Photographed by Gregg Richards.