RUBELL MUSEUM



Rubell Museum Opens in New Home on December 4, 2019

Miami, FL – **December 2, 2019** – The Rubell Museum will unveil its new space on December 4, 2019. Its inaugural exhibition will fill all 40 galleries with 300 works by 100 artists. Drawn from the Rubells' extensive holdings of over 7,200 works by more than 1,000 artists, the installation is one of the most farranging museum exhibitions of contemporary art ever presented. With defining and seminal works by artists whom the Rubells championed early in their careers, and by those who had been overlooked, the exhibition chronicles key artists, moments, and movements in vital art centers over the past 50 years, retracing the Rubells' collecting journey.

Housed in six former industrial buildings, connected and transformed by Selldorf Architects, the Museum unfolds on a single level, with 40 galleries, flexible performance space, an extensive art research library, a bookstore, and an indoor-outdoor restaurant that opens onto a courtyard garden, on a 100,000 square-foot campus. Originally launched in 1993 as the Rubell Family Collection/Contemporary Art Foundation, the museum has been renamed to underscore the Rubells' dedication to serving as a public resource. Its new home, located in Allapattah, less than a mile from its former space in Wynwood, enables the Rubells to exhibit more of their collection than ever before and share it with the public.

Highlights from the inaugural installation include:

- Works acquired by the Rubells very early in artists' careers, including Cindy Sherman's Untitled Film Still (#21) (1978); Jeff Koons' New Hoover Convertible (1980); Keith Haring's Statue of Liberty (1982); George Condo's K-9 Explosion (1986); Rosemarie Trockel's Untitled (1986); Richard Prince's Untitled (cowboy) (1987); Cady Noland's This Piece Has No Title (1989); Elizabeth Peyton's Burkhard Riemschneider (1995); and Kerry James Marshall's Untitled (1998-1999).
- American painters whose work is included in the Rubells' traveling exhibition 30 Americans, on view at the Barnes Foundation through January 12, including Nina Chanel Abney, Rashid Johnson, Henry Taylor, Hank Willis Thomas, Mickalene Thomas, Carrie Mae Weems, Kehinde Wiley, and Purvis Young.
- A survey of German artists, with works by Isa Genzken, Anselm Kiefer, Neo Rauch, and Paloma Varga Weisz.
- New paintings by Amoako Boafo, the Rubells' annual artist-in-residence, and the first artist working at the new Museum. Mera Rubell said, "Amoako has a profound insight into the human face- he uses his hands on the canvas like a sculpture." The artist-in-residence program is supported by the Knight Foundation. The exhibition will also include commissioned works by former artists in residence, including Jonathan Lyndon Chase, Lucy Dodd, Cy Gavin, Sonia Gomes, Oscar Murillo, Sterling Ruby, and Allison Zuckerman.
- Two immersive works by **Yayoi Kusama**, including *Where the Lights in My Heart Go* (2016) and *INFINITY MIRRORED ROOM LET'S SURVIVE FOREVER* (2017).
- Extensive installations of contemporary Los Angeles artists, featuring works from the 1980s and early 1990s by such artists as John Baldessari, Mike Kelley, Barbara Kruger, Paul McCarthy, Catherine Opie, Charles Ray, and Kaari Upson.
- Five galleries dedicated to New York appropriation artists of the early 1980s, including works by Peter Halley, Jenny Holzer, Louise Lawler, Robert Longo, David Salle, Philip Taaffe, Meyer Vaisman, and Christopher Wool.

• A selection of works from the 100 studio visits the Rubells made in China between 2001 and 2012 by artists such as **Ai Weiwei**, **Qiu Zhijie**, and **Zhu Jinshi**.

"Bank of America is proud to continue its long relationship with the Rubell Family Collection by supporting the opening of the new home of the Rubell Museum," said Katy Knox, President of Bank of America Private Bank. "There are many cultural and societal benefits to bringing more of this remarkable collection of contemporary art to the viewing public."

Support for this exhibition is provided by Bank of America, the presenting sponsor. As the premier art lender in the country, Bank of America is proud to support individuals and institutions as they share collections that represent important art trends.

Hours and Admissions

The Rubell Museum is open Wednesday through Sunday, 10:30am – 5:30pm.

Admission to the Rubell Museum will be free for children 18 and under, students, and active military personnel; \$10 for Miami-Dade residents and teachers; and \$15 general admission. Enthusiasts can easily reach the new Rubell Museum on Brightline, completely car-free. With a quick transfer to the nearby Metrorail from Virgin MiamiCentral, visitors can hop off at the Santa Clara stop, only a short walk from the museum.

For more information on the Museum, please visit <u>rubellmuseum.org</u> and follow @rubellmuseum on Instagram.

About the Rubell Museum

The Rubells' collection provides an unprecedented roaming range that has enabled them to organize 48 exhibitions drawn entirely from the paintings, sculptures, photographs, videos, and installations of which it is comprised. These have included such groundbreaking and diverse exhibitions as *Life After Death: New Leipzig Paintings* (2004), *Red Eye: Los Angeles Artists* (2006), *30 Americans* (2008), *Keith Haring: Against All Odds* (2008), and *NO MAN'S LAND* (2015). Many of these exhibitions have toured to museums internationally and been accompanied by major catalogues, published in-house, including *30 Americans*, which has toured for ten years and is on view at its seventeenth venue at the Barnes Foundation in Philadelphia through January 12, 2020. The Rubell Museum has also lent works to hundreds of museums around the world.

Since opening in Wynwood 26 years ago, the Rubells have added many public programs, including a partnership with the Miami-Dade County Public Schools, which engages thousands of students every year, and collaborations with local universities to offer seminars and critiques. The museum also hosts curatorial training internships and artist residencies with the support of the Knight Foundation. In addition to Mera, Don, and Jason Rubell, the museum leadership includes Juan Roselione-Valadez, who is the director of the museum and has been part of the team for 21 years. Jennifer Rubell is an artist living in New York.

About the Design

The Rubell Museum is housed in six former industrial buildings that have been connected and transformed by Selldorf Architects, the Museum allows the Rubells to present more of their unparalleled collection of contemporary art than ever before. Less than a mile from the Rubell Family Collection's original home in

Wynwood, which opened in 1993, the Museum is closer to downtown Miami and readily accessible via public transportation.

The expansion into this single-story building provides the opportunity for the public to engage more deeply with the art and neighborhood. The building maintains the overall character of these original structures while updating them to serve their new public purpose and prioritize the exhibition of work, with a minimal, cohesive language of white walls, refinished concrete floors, and abundant natural daylight.

The design of the building welcomes visitors through a lush new courtyard garden. Designed by La Casona Garden in collaboration with Juan Roselione-Valadez, the garden was conceived of as a restoration project using plants, many now rare and threatened due to habitat loss, native to the Everglades and the Florida Keys.

About Selldorf Architects

Selldorf Architects is a 70-person architectural design practice founded by Annabelle Selldorf in New York City in 1988. The firm creates public and private spaces that manifest a clear and modern sensibility to enduring impact. Since its inception the firm's guiding principles have been deeply rooted in humanism. At every scale and for every condition, Selldorf Architects designs for the individual experience. As a result, its work is brought to life—and made complete—by those who use it.

Selldorf Architects has particular expertise in the specific demands of cultural and art-related projects, having completed numerous gallery, exhibition, and studio spaces, as well as museums, art foundations, and collectors' homes. The firm's cultural and institutional clients include the Frick Collection, the Hispanic Society Museum & Library, the Museum of Contemporary Art San Diego, Dumbarton Oaks, High Museum, the Clark Art Institute, Neue Galerie New York, and Brown University. In addition, the firm has completed numerous galleries for David Zwirner, Hauser & Wirth, and Gladstone Gallery, among others, and designed exhibitions for the Whitney Museum, Corning Museum, the Jewish Museum, Frieze Masters, Gagosian Gallery, and the Venice Art Biennale.

About Bank of America

At Bank of America, we're guided by a common purpose to help make financial lives better, through the power of every connection. We're delivering on this through responsible growth with a focus on our environmental, social and governance (ESG) leadership. ESG is embedded across our eight lines of business and reflects how we help fuel the global economy, build trust and credibility, and represent a company that people want to work for, invest in and do business with. It's demonstrated in the inclusive and supportive workplace we create for our employees, the responsible products and services we offer our clients, and the impact we make around the world in helping local economies thrive. An important part of this work is forming strong partnerships with nonprofits and advocacy groups, such as community, consumer and environmental organizations, to bring together our collective networks and expertise to achieve greater impact. Learn more at about.bankofamerica.com, and connect with us on Twitter (@BofA News).

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