

DENVER ART MUSEUM

100 W. 14th Ave Plwy | Denver, CO 80204
720-865-5000 telephone | denverartmuseum.org

FOR IMMEDIATE RELEASE

NEWS FROM THE DENVER ART MUSEUM

*****Media Alert*****

Denver Art Museum to Reopen to the Public Friday, June 26, 2020

Exhibition and collection experiences offered with new health and safety protocols

The Denver Art Museum (DAM) will reopen its Hamilton Building to the public on **June 26, 2020**, offering an art respite and nearly contactless experience for visitors. DAM members will have the opportunity to visit the museum on Wednesday, June 24, and Thursday, June 25, ahead of the public reopening day.



Exhibitions and programs

The reopening will be the first opportunity for visitors to experience the exhibition [Natural Forces: Winslow](#)

[Homer and Frederic Remington](#), which will remain on view through Sept. 7, 2020. Additionally, the museum will open the exhibition [Norman Rockwell: Imagining Freedom](#) on June 26, 2020, which will now be on view through Sept. 7, 2020. A revised timeline for unveiling the newly renovated Martin Building and new Sie Welcome Center will be announced at a later date.

Additional experiences on view in the Hamilton Building will include [The Light Show](#), [Treasures of British Art: The Berger Collection](#) and [Shantell Martin: Words and Lines](#). Coming this fall will be the highly anticipated exhibition [Frida Kahlo, Diego Rivera and Mexican Modernism from the Jacques and Natasha Gelman Collection](#).

During this initial reopening phase, the museum's hands-on studio space on level 1 will not be offered in order to limit person-to-person contact. Additional spaces not available for public interaction to maintain a healthy museum environment include [Corridor #2](#) by Lucas Samaras on level 4 in [The Light Show](#), the First Light Family Space on level 3 and hands-on interactive portions of the [Shantell Martin](#) installation

on level 2. In-gallery games also will not be available to the public at this time.

Maintaining a healthy museum environment

Upon reopening the museum and its exhibitions, visitors can expect to have a nearly contactless experience that incorporates new health and safety protocols for both visitors and staff. These new protocols include limiting capacity, regularly scheduled sanitation of all accessible surfaces, and state- and city-recommended social distancing between visitor groups. The museum also will adhere to city guidelines mandating masks for all staff and visitors. A maximum of 100 people will be allowed into the museum per hour with no more than 350 people within the museum at one time, and social distancing procedures will be implemented in the galleries and elevators.

To visit the DAM:

- Advance purchase of timed and dated tickets online will be required. Please call 720-913-0130 for accommodations;
- Wear a mask to enter and visit the museum, following the city of Denver's mandated public mask requirement;
- Entry will be through the main Hamilton Building entrance, and all visitors will exit through the museum's studio doors to ensure entry and exit is managed with maximum social distancing between groups;
- The Hamilton Building's Callahan Café will be closed initially, and limited shop items will be available for purchase upon exit through the studio;
- Hands-on artmaking spaces and activities will not be offered due to new sanitation safety procedures;

- Contactless and motion-activated hand sanitizer stations will continue to be offered throughout the museum, located at the entrances and exits of spaces and near bathrooms.

“We’re delighted to have these new healthy museum procedures in place to enable public access to experience the museum during this new Safer at Home timeframe,” said Christoph Heinrich, Frederick and Jan Mayer Director of the DAM. “While this reopening will feel different than prior museum experiences, we are adapting our onsite experiences to enable moments of beauty and respite for those who desire it. Our teams also have expanded the museum’s offerings, digital programming and activities through our Museum From Home section on our website. Visitors who choose to stay home for now will find new hands-on projects, virtual tours and collection moments in a digital format to enjoy, free of charge.”

WHEN: The museum will reopen to the public on Friday, June 26, 2020. Special member-only viewing days will be Wednesday, June 24, and Thursday, June 25, from 10 a.m. to 5 p.m. Following the reopening, museum operating hours will be Monday through Sunday, from 10 a.m. to 5 p.m.

WHERE: Denver Art Museum
100 W. 14th Avenue Pkwy.
Denver, CO 80204

Youth 18 and under will continue to receive free general admission through our Free for Kids program, though tickets for youth will need to be reserved online in advance of a visit. SCFD-funded free days at the museum will be temporarily postponed in an effort to maintain social distancing and minimize crowds throughout the institution.

Parking is available in the Cultural Center Complex Garage at 12th Avenue and Broadway. This garage is operated by Denver Public Works, not the art museum. Paid street and surface lot parking is also available.

For more information on the DAM's reopening procedures and online ticketing, please visit <https://denverartmuseum.org/>.

FOR THE MEDIA

For the safety of staff and visitors, filming crews will have access inside the DAM by appointment to ensure proper social distancing measures. Additionally, interviews can be conducted virtually or in-person by appointment. Media can request press access via a timed ticketed entry. Requests can be

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ABOUT DENVER ART MUSEUM

The Denver Art Museum is an educational, nonprofit resource that sparks creative thinking and expression through transformative experiences with art. Its mission is to enrich lives by sparking creative thinking and expression. Its holdings reflect the city and region—and provide invaluable ways for the community to learn about cultures from around the world. Metro voters support the Scientific and Cultural Facilities District (SCFD), a unique funding source serving hundreds of metro Denver arts, culture and scientific organizations. For museum information, visit www.denverartmuseum.org or call 720-865-5000.

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Image credit: South-facing view of the Denver Art Museum. Courtesy of the Denver Art Museum.