

SafdieArchitects

Crystal Bridges Museum of American Art Reveals Plans for Major Expansion Designed by Safdie Architects

A decade after opening, the expansion will increase the museum's galleries, create more space for educational programming, and foster new community engagement opportunities



Rendering Courtesy of Safdie Architects

4/7/21

FOR IMMEDIATE RELEASE

Renderings are available to download **HERE**.

A video of Alice Walton and Moshe Safdie in conversation is available to view HERE.

Bentonville, Ark. — Crystal Bridges Museum of American Art today revealed plans for an expansion that will increase the size of the current facilities by 50 percent. Adding nearly 100,000 square feet to the 200,000-square-foot facility, the expansion will allow the museum to showcase its growing collection and welcome more visitors to experience the power of art, in an inclusive environment. Envisioned to support Crystal Bridges' commitment to free access to art for all, the new space will increase capacity for presenting art and exhibitions, educational and outreach initiatives, cultural programming, and community events.

"It's wonderful to see how our community, our region, and travelers to Bentonville from across the nation and around the world have embraced Crystal Bridges, and enjoyed the experience of being surrounded by art, nestled in nature, and immersed in Moshe Safdie's architecture," said Alice Walton, Crystal Bridges founder and board chairperson. "With the number of visitors we welcome annually, it's timely to enlarge our building and make sure more people can access these offerings. Having Safdie Architects expand on its original Crystal Bridges design with this new addition will create a unified experience for enjoying art, nature, and architecture."

Ten years after completing the original design for the museum, Safdie Architects has returned to create a seamlessly integrated expansion that resonates with the existing pavilions and outdoor spaces. New structures will house additional galleries, educational facilities, event spaces, a café, and new indoor and outdoor gathering spaces. Extending the long-term partnership between Crystal Bridges and Safdie Architects, the design continues the deep integration of art, architecture, and nature that has become synonymous with Crystal Bridges.

The project is currently in the design development phase with construction commencing in early 2022 with the goal of completing construction in 2024. As a precursor to the expansion, a reconfigured main lobby and courtyard, also designed by Safdie Architects, will be completed in May 2021.

"It has been a joy to see Crystal Bridges' enthusiastic reception by the public. We are honored to be back and working with the museum to realize a series of new facilities which will enrich the diversity of the museum experience," said Moshe Safdie, founder of Safdie Architects.

The Impact of Crystal Bridges

Since opening in 2011, Crystal Bridges has welcomed more than five million visitors to experience the renowned collection with free admission, exhibitions, and five miles of sculpture and walking trails on 120 acres. The museum opened with approximately 1,500 artworks spanning five centuries of American art and has since more than doubled its collection and presented more than 60 exhibitions, organizing or co-organizing many of them, including Crafting America, which is currently on view. In 2018, the museum re-installed its Early American Art Galleries to tell a more inclusive story, adding multiple perspectives with Native American, folk, and Spanish Colonial objects, contemporary works, and bilingual text. The museum has been focused on acquiring works by artists underrepresented in art history. Recent acquisitions include works by 25 Native American artists, Sam Gilliam, Amy Sherald, and 34 artworks featured in State of the Art 2020, which debuted alongside the grand opening of the Momentary, a 63,000-square-foot satellite space dedicated to contemporary art.

In 2019, Crystal Bridges hosted nearly 800 programs and events and welcomed more than 700,000 visitors including 50,000 students participating in school field trips. Committed to providing an accessible experience for visitors of all backgrounds and abilities, the museum provides on-site accommodations and continues to grow its educational programs to serve new audiences through community outreach initiatives. In 2020, the outreach team held over 100 listening sessions with local organizations to hear about COVID challenges. As a result, thousands of meals, food boxes, and house-cleaning supply kits were distributed to schools and families all around the region, each paired with an art kit. The museum is committed to building upon these efforts, with in-depth partnership projects with local artists and social service agencies, and more collaborations that expand the voices and perspectives in the museum.

"In its first 10 years, Crystal Bridges has catalyzed economic development in Northwest Arkansas by transforming the region into a destination for tourism and enhancing the quality of life for our residents," said Nelson Peacock, president and CEO of Northwest Arkansas Council. "The museum's expansion will open opportunities for artists and creatives and provide access to more world-class art in our community."

Expansion Project Details

Complementing existing design elements, the expansion adds to the collection of elegant pavilions nestled into the sloping landscape. Continued use of regional materials such as concrete, timber, and fieldstone are sourced from Northwest Arkansas and celebrate the region's craft traditions. New interior/exterior connections throughout the project create links between the galleries and program spaces and the surrounding park and trails.

The relationship between the building and its natural surroundings promotes an accessible experience that expresses Crystal Bridges' vision of creating an environment of inclusion and belonging. Design highlights include:

- Increased gallery space (by 65 percent) will allow the museum to present art with two
 new galleries while also adding to existing space for temporary exhibitions and offering
 new spaces for community displays.
- More educational spaces and a dedicated floor with community gathering areas, art studios, maker spaces, and flexible facilities will engage creators of all ages and abilities.
- A new bridge connecting two galleries could add non-traditional space for art that is not sensitive to light. With floor-to-ceiling views of the natural surroundings, it will offer spaces for reflection and gathering, including a new café.
- A circular event plaza will increase opportunities for outdoor community programming and performances.

Crystal Bridges and Safdie Architects are working with Coen+Partners Landscape Architects to develop dedicated outdoor spaces, and enhancements to the existing network of surrounding trails and art encounters. Buro Happold has returned as the Structural, Façade, and MEP Engineer of the project to continue its collaboration on the innovative series of interconnected, pavilions that bridge, surround, and create the ponds that are an integral part of the museum design.

Project Credits

Design Architect: Safdie ArchitectsAssociate Architect: Hight Jackson

• Structural, Façade, and MEP Engineers: Buro Happold

• Civil Engineers: CEI Engineers

Landscape Architects: Coen+Partners

Lighting: LAMContractor: Flintco

Press Contacts

Beth Bobbitt
Crystal Bridges Museum of American Art
Beth.Bobbitt@crystalbridges.org
479-619-9962

Catherine Coughlin Resnicow and Associates ccoughlin@resnicow.com 212-671-5162

Tess Beckingham
Safdie Architects
media@safdiearchitects.com
671-629-7245

For news updates, follow Crystal Bridges on the <u>Blog</u>, <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>YouTube</u>, and <u>LinkedIn</u>.

About Crystal Bridges Museum of American Art

The mission of Crystal Bridges Museum of American Art is to welcome all to celebrate the American spirit in a setting that unites the power of art with the beauty of nature. Since opening in 2011, the museum has welcomed more than 5 million visitors, with no cost for admission. Crystal Bridges was founded in 2005 as a non-profit charitable organization by arts patron and chair of the museum's board of directors, Alice Walton. The collection spans five centuries of American masterworks from early American to current day and is enhanced by temporary exhibitions. The museum is nestled on 120 acres of Ozark landscape and was designed by world-renowned architect Moshe Safdie. A rare Frank Lloyd Wright-designed house was preserved and relocated to the museum grounds in 2015. Crystal Bridges offers public programs including lectures, performances, classes, and teacher development opportunities. Some 280,000 school children have participated in the Willard and Pat Walker School Visit program, which provides educational experiences for school groups at no cost to the schools. Additional museum amenities include a restaurant, gift store, library, and 5 miles of art and walking trails. In February 2020, the museum opened a satellite contemporary art space in downtown Bentonville called the Momentary (507 SE E Street). For more information, visit CrystalBridges.org. The museum is located at 600 Museum Way, Bentonville, Arkansas 72712.

About Safdie Architects

Safdie Architects is an architecture and urban design studio imbued with a spirit of idealism and innovation; drawing upon a depth of experience to solve contemporary building challenges in imaginative and unexpected ways. Safdie Architects is active in a wide variety of project types, scales, and sectors, designing museums, cultural centers, libraries, housing, mixed-use developments, transportation centers, and master plans in geographically and culturally diverse places. The studio's projects around the world have become beloved resources and symbols of their communities as well as regional and national landmarks. The practice has its design headquarters in Boston with offices in Jerusalem, Toronto, Shanghai, and Singapore. www.safdiearchitects.com

###