



**Shantelle Rodriguez**  
**Director of Superblue's Miami Experiential Art Center**

As Director of Superblue's experiential art center in Miami, Shantelle Rodriguez spearheads Superblue's initiatives and partnerships in the South Florida region and organizes the center's innovative year-round programming—connecting the Allapattah neighborhood, the city of Miami, and beyond to the work of world-renowned experiential artists. A Miami-native, she brings to her role a decade of experience leading public art initiatives and creative real estate projects, working closely with community partners and artists.

Most recently, Rodriguez served as the Director of Arts for Goldman Global Arts, the creative collective and curatorial arm of Goldman Properties, where she led the ongoing curation and production efforts for Wynwood Walls, the global arts destination that sees three million visitors per year and represents 100 artists. In addition to managing all Goldman Global Arts projects across Miami and other U.S. cities, she spearheaded the launch of the Goldman Global Arts Gallery in 2016 and served as its Director.

Prior to her work at Goldman Global Arts, Rodriguez served as Business Manager and Junior Specialist for FAAM, Fine Art Auctions Miami, and has also held administrative roles at a range of arts organizations and galleries in New York and Miami. She received her MA in Art Business from Sotheby's Institute of Art, New York, where she published her thesis on contemporary Cuban art, and a BA in art history from Florida International University.

